

# **Annual Report Session 2022-23**

## **Activities Conducted for session 2022-23:-**

( Academic Activity / Co-curricular Activity / Extra – Curricular Activity / CSR Activity / Capacity Building & Skill Enhancement Initiative )

## • Corporate Case Study Analysis Competition:-

NIT Graduate School of Management had conducted a "Corporate Case Study Analysis Competition" for MBA students on 2<sup>nd</sup> July 2022. The objectives behind the Competition were to enhance situational decision making skills & to motivate them for solving real business problem.

# • Business Plan Competition :-

NIT Graduate School of Management had organized "Business Plan Competition" for MBA students on 13<sup>th</sup> July 2022. The objectives behind the "Business Plan Competition" were to make students understand & analyze preparing business plan for start up.

# • Brand Promotion Competition:-

NIT Graduate School of Management had organized "Brand Promotion Competition" for MBA students on 23<sup>rd</sup> July 2022. The objectives behind the "Brand Promotion Competition" were to enhance students knowledge regarding Brand Promotion Strategies.

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## • Independence Day Celebration :-

NIT Graduate School of Management , Nagpur celebrated Independence Day on August  $15^{th}$  , 2022 . Celebration was with great enthusiasm and patriotic fervour. The celebrations concluded with inspiring words of Dr. Mukesh Patil , Director , NIT GSM followed by the National Anthem.

## • Specialization Guidance Seminar :-

NIT Graduate School of Management had conducted a "Specialization Guidance Seminar" for MBA students on 7<sup>th</sup> Septmber 2022. The objectives behind the Seminar were to make students aware about scope & opportunities of different specialization available in different sectors.

## • CSR Activity Swachata Sankalp – Village Awareness Program :-

NIT Graduate School of Management had organized "Swachata Sankalp – Village Awareness Program" on 22<sup>nd</sup> Septmber 2022 in Yerla with MBA students.

## • Role Play Competition :-

Role Play Competition for the students of MBA named "Manager play" was organized by NIT Graduate School of Management , Nagpur on 27<sup>th</sup> Septmber 2022 .

It helped the students to

- Analyze problems from various perspectives
- To apply their knowledge to a given problem, to reflect on issues and the views of others
- Trying various solutions in a case scenario
- Developing team-work, co-operation and creative problem solving in groups.

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## • "Navratri Nrutyarang Dandiya Celebration":-

NIT Graduate School of Management organized "Navratri Nrutyarang Dandiya Celebration" *on* 29<sup>th</sup> Septmber, 2022 for MBA students.

It was an attempt to celebrate & soak ourselves in the colour of the festival. This event also exhibited that college provide platform to all staff & students to come out of their shells.

## Language and Communication Skills Development Program :-

NIT Graduate School of Management conducted Language and Communication Skills Development Program for MBA students from 3<sup>rd</sup> October 2022 . Objectives of conducting Language and Communication Skills Development Program were to enhance the proficiency of the students in all four primary skills (LSRW) of English.

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# • "Symposium Competition":-

"Symposium Competition" was organized by NIT Graduate School of Management, Nagpur on 5<sup>th</sup> November 2022 for MBA students.

The objectives behind the Competition were to create general awareness among students regarding corporate world & surrounding business environment, to make students aware about current business trends, to improve the analytical skills of the students & to enhance the communication skills of students.

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#### • Guest Lecture on "Product Promotion and Operations Management":-

A guest lecture on "Product Promotion and Operations Management"

was organized by NIT Graduate School of Management, Nagpur on 7<sup>th</sup> November 2022 for MBA Students. Guest lecture was delivered by Mr. Pravin Babhulkar, Area Retail Operation Manager, Dabur. He came with a rich industry experience. He conveyed his valuable insights regarding the various aspects of Product Promotion and Operations Management. The Speaker explained students on how fundamental knowledge of business operations plays an important role in any field of business management.

## Business Article Review Competition :-

NIT Graduate School of Management had conducted a "Business Article Review Competition" for MBA students on 11<sup>th</sup> November 2022. The objectives behind the Competition were to create general awareness among students regarding corporate world & surrounding business environment, to make students aware about current business affairs.

## • Induction Program Illuminate:-

NIT Graduate School of Management had organized "Induction Program Illuminate" on 21<sup>st</sup> November & 22<sup>nd</sup> November 2022 for new batch of MBA students. Objectives of programme were to make MBA students aware about their new academic session and various academic activities they will pursue, to provide information regarding Conferences / Seminars/ Workshops conducted in an academic year & to motivate students to attend different External & Co Curriculum Activities.

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## • Service Promotion Competition:-

NIT Graduate School of Management had organized "Service Promotion Competition" for MBA students on 26<sup>th</sup> November 2022. The objectives behind the "Service Promotion Competition" were to enhance students knowledge regarding Service Promotion Strategies.

## • Constitution Day Celebration :-

NIT Graduate School of Management celebrated National Constitution Day on 26<sup>th</sup> November 2022. This program's aim was to make young people's aware about their roll and responsibility about the constitutional right and responsibility.

## • Case Study Session :-

NIT Graduate School of Management had conducted a "Case Study Session" for MBA students on 29<sup>th</sup> November 2022. The objectives behind the session were to enhance students presentation skills & the situational decision making skills, to improve the analytical skills, to built a leadership quality, to make students acquainted with real business problems & to motivate them for solving real business problem.

#### Business Article Review Session :-

NIT Graduate School of Management had conducted a "Business Article Review Session" for MBA students on 5<sup>th</sup> December 2022. The objectives behind the Competition were to create general awareness among students regarding corporate world & surrounding business environment, to make students aware about current business affairs.

## • Guidance for Competitive Examination Program (Banking):-

NIT Graduate School of Management conducted Guidance for Competitive Examination Program (Banking) for MBA students from 5<sup>th</sup> December 2022. Objectives of conducting Guidance for Competitive Examination Program (Banking) were to provide information and motivate students about various career options available in

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Competitive Banking Examinations and Banking Sector & to plan and conduct coaching and training programmes from eminent administrators, academicians and professional for successful participation in Competitive Banking Examinations.

## • Session on Interview Skills & Techniques :-

NIT GSM had conducted Session on Interview Skills & Techniques for MBA students on 8<sup>th</sup> December 2022. This session was to enhance the personality of students, to get them acquainted with recruitment & selection process, to enhance their Interview Skills & Techniques, to prepare students for facing interview, to improve practical approach of students towards GD & PI & to provide platform for communication skill development to face interview.

## Business Plan Competition :-

NIT Graduate School of Management had organized "Business Plan Competition" for MBA students on 12<sup>th</sup> December 2022. The objectives behind the "Business Plan Competition" were to make students understand & analyze preparing business plan for start up.

# • Soft Skill Development Program "College to Corporate" :-

NIT Graduate School of Management conducted Soft Skill Development Program "College to Corporate" for MBA students from 12<sup>th</sup> December 2022. Objectives of conducting Soft Skill Development Program were to bridge the gap between requirements of the industry and the skills of the students.

#### Ad –Mad-Show :-

NIT Graduate School of Management had conducted a "Ad –Mad-Show" for MBA students on 16<sup>th</sup> December 2022 wherein a product/Service/Brand was given in advance, and the students presented an advertisement for the same in a team of 5-6. Students were creative in their presentations and came up with some super interesting and hilarious advertisement ideas.

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## • Case Study Competition :-

NIT Graduate School of Management had conducted a "Case Study Competition" for MBA students on 20<sup>th</sup> December 2022. The objectives behind the competition were to enhance students presentation skills & the situational decision making skills, to improve the analytical skills, to built a leadership quality, to make students acquainted with real business problems & to motivate them for solving real business problem.

#### • MOOCS Guidance Seminar :-

NIT Graduate School of Management had conducted a "MOOCS Guidance Seminar" for MBA students on 24<sup>th</sup> December 2022. The objectives behind the Seminar were to make students aware about MOOCS courses & motivate students to pursue different courses as per their interest.

## • Aarambh – Vibrant Sport Event:-

NIT Graduate School of Management had organized "Aarambh – Vibrant Sport Event" for MBA students 29<sup>th</sup> December 2022 to 30<sup>th</sup> December 2022. The objectives behind the "Aarambh – Vibrant Sport Event" were to develop Understanding of the importance of sport in pursuit of healthy and active life style at the college and beyond & to develop leadership skills and foster qualities of co operation, tolerance, consideration, trust and responsibilities when face with group and team problem- solving task.

## • Company Analysis Session :-

NIT Graduate School of Management had conducted a "Company Analysis Session" for MBA students on 4<sup>th</sup> January 2023. The objectives behind the session were to enhance students presentation skills & the situational decision making skills, to improve the analytical skills about different companies & students knowledge about various sector companies.

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## • Marketing Strategy Session :-

NIT Graduate School of Management had conducted a marketing strategy session for MBA students on 7<sup>th</sup> January 2023. The objectives behind the session were to enhance students knowledge about different marketing strategies adopted by different companies belonging to various sectors.

## • Yoga & Meditation Program :-

NIT Graduate School of Management conducted Yoga & Meditation Program for MBA students from 9<sup>th</sup> January 2023. Objectives of conducting Yoga & Meditation Program were to empower students in the four ways like Physical Health Empowerment, Emotional Empowerment, Mental Health Empowerment and Spiritual Empowerment.

#### National Youth Day :-

NIT Graduate School of Management celebrated "National Youth Day" on 12<sup>th</sup> January 2023 for MBA Students with the noble objective to create awareness about the philosophy of Swamiji and the ideals for which he lived and worked could be a great source of inspiration for the Indian youth.

## • Session on SWOT Analysis :-

"Session on SWOT Analysis" was organized by NIT Graduate School of Management, Nagpur on 14<sup>th</sup> January 2023 for MBA students. The objectives behind the Competition were to make students knowledgeable about the meaning of SWOT Analysis, to make students understand about purpose of SWOT Analysis, to inculcate students knowledge about how to analyze personal Strengths, Weaknesses, Opportunities & Threats.

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## • Guest Lecture on "HRM and E- HRM Challenges" :-

Guest lecture on "HRM and E- HRM Challenges" was organized by NIT Graduate School of Management, Nagpur on 17<sup>th</sup> January 2023 for MBA Students. Guest lecture was delivered by Miss. Prachi Waghmare , HR Manager , HCL Technology , MIHAN , Nagpur . She came with a rich industry experience. She told students that E-HRM or electronic human resource management is the process of managing human resources using electronic means. She focused on the use of technology to manage all aspects of human resources, including employee records, time and attendance, training and development, and benefits.

## • Analytical Session on Branding:-

NIT Graduate School of Management had organized "Analytical Session on Branding" for MBA students on 20<sup>th</sup> January 2023. The objectives behind the "Analytical Session on Branding" were to enhance students knowledge regarding Branding concept, awareness about different brands & importance of branding for success of any companies.

## • Republic Day Celebration :-

NIT Graduate School of Management, Nagpur celebrated India's Republic Day on 26<sup>th</sup> January 2023. The staff & students took pride in glorifying and celebrating the spirit of unity.

# Session on Marketing Strategies :-

NIT Graduate School of Management had conducted a session marketing strategies for MBA students on 28<sup>th</sup> January 2023 . The objectives behind the session were to enhance students knowledge about different marketing strategies adopted by different companies belonging to various sectors.

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#### Budget Analysis Session:-

NIT Graduate School of Management had organized "Budget Analysis Session" for MBA students on 4<sup>th</sup> February 2023 . The main aim of this session was to enlighten the students on the significance and essence of the budget as a foundation of hope and inspiration for the next 25 years to build a new India.

## CSR Activity "Voter's day Rally":-

NIT-Graduate School of Management organized Voter's day Rally on 7<sup>th</sup> February 2023. The Theme for National voter's day 2023 is NVD, 'Nothing Like Voting, I Vote for Sure' is dedicated to voters and conveys individuals' feelings and aspirations towards participation in the electoral process through the power of their vote.

## Session on Indian Financial System :-

NIT Graduate School of Management had conducted a session Indian Financial System for MBA students on  $10^{th}$  February 2023 . The objectives behind the session were to enhance students knowledge about Indian Financial System.

## • Group Discussion & Personal Interview Session:-

NIT GSM had conducted Group Discussion & Personal Interview Session for MBA students from 16<sup>th</sup> to 17<sup>th</sup> February 2023. This session was to enhance the personality of students, to get them acquainted with recruitment & selection process, to prepare students for facing interview, to improve practical approach of students towards GD & PI & to provide platform for communication skill development.

## • Udaan Sport Event :-

NIT Graduate School of Management had organized "Udaan Sport Event" for MBA students from 23<sup>rd</sup> to 28<sup>th</sup> February 2023 in collaboration with NIT Engineering . The

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objectives behind the "Udaan Sport Event" were to develop Understanding of the importance of sport in pursuit of healthy and active life style at the college and beyond & to develop leadership skills and foster qualities of co operation, tolerance, consideration, trust and responsibilities when face with group and team problem- solving task.

## • Pratibimb Annual Gathering :-

NIT Graduate School of Management celebrated "Pratibimb Annual Gathering" with joy and enthusiasm for MBA students in association with Nagpur Institute of Technology from 2<sup>nd</sup> March 2023 to 4<sup>th</sup> March 2023. Main objective of event was to prepare each student to participate fully in the competitive environment and provide opportunity to explore their extracurricular talent apart from academics.

#### Womens Day Celebration :-

NIT Graduate School of Management celebrated 
International Women's Day on 8<sup>th</sup> March, 2023. It was celebrated to pay tribute to the indomitable spirit of women across the globe.

#### Career Counselling Program :-

NIT Graduate School of Management conducted Career Counselling Program for MBA students from 8<sup>th</sup> March, 2023. Objectives of conducting Career Counselling Program were to facilitate students for goal settings, positive interaction, multiple intelligence, self awareness, and leadership qualities, inter personal and intra personal relationships.

#### Session on Indian Financial System :-

NIT Graduate School of Management had conducted a session Indian Financial System for MBA students on 18<sup>th</sup> March, 2023. The objectives behind the session were to enhance students knowledge about the importance of Indian Financial System in economic development of India.

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## • Business Simulation Game Competition :-

"Business Simulation Game Competition" was conducted by NIT Graduate School of Management for MBA students on 25<sup>th</sup> March 2023. Business Simulation Game Competition involving various fields of business were used to evaluate the teams.

#### • Session on Insurance :-

NIT Graduate School of Management had conducted a session Insurance for MBA students on 8<sup>th</sup>April, 2023. The objectives behind the session were to enhance students knowledge about various types of Insurance & it's importance for investment & risk coverage.

#### • ICT Skill Enhancement Programme:-

NIT Graduate School of Management conducted ICT/computing skills Development Programme for MBA students from 10<sup>th</sup>April , 2023. Objectives of conducting Language and Communication Skills Development Program were to enhance students ability of ICT/computing skills.

# Talent Hunt Competition

Talent Hunt Competition was organized by NIT Graduate School of Management, Nagpur from 12<sup>th</sup> April 2023 to 13<sup>th</sup> April 2023 in a bid to give wings to MBA Students to pursue their dreams and bring out their hidden talents.

## • Workshop on "Mastering the Art of Investment" :-

Workshop on "Mastering the Art of Investment" was organized by NIT Graduate School of Management, Nagpur on 19<sup>th</sup> April 2023 for MBA Students. Workshop was organized to inculcate the Investment Art within students & make them knowledgeable about different concept involved in it.

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## • Seminar on "Project Preparation & Exit Seminar":-

Seminar on "Project Preparation & Exit Seminar" was organized by NIT Graduate School of Management , Nagpur on 26<sup>th</sup> April 2023 for MBA Students. Seminar was organized to guide students regarding Project Preparation & Exit Seminar & how to prepare presentation on Project & Exit Seminar .

#### • Industrial Visit to Amul:-

Industrial Visit to Amul (Vasudhara Dairy, Nagpur) was organized by NIT Graduate School of Management, Nagpur on 9<sup>th</sup> May 2023 for MBA Students.

Objectives of industrial visit were to demonstrate various waste generating unit operation and processes in Dairy industries, to explain the importance and working of effluent treatment plant & to make students aware about working culture within company.

## • Seminar on "Entrepreneurship Development":-

Seminar on "Entrepreneurship Development" was organized by NIT Graduate School of Management, Nagpur on 11<sup>th</sup> May 2023 for MBA Students. Seminar was organized to inculcate knowledge about Entrepreneurship Development within students.

## • Business Quiz Competition:-

Business Quiz Competition was organized by NIT Graduate School of Management, Nagpur on 17<sup>th</sup> May 2023 for MBA Students. Business Quiz Competition was organized as an innovative, interactive programme to facilitate a copious flow of knowledge and ideas packaged in exciting rounds.

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## • Market Research Activity :-

NIT Graduate School of Management had conducted "Market Research Activity" for MBA students on 23<sup>rd</sup> May 2023. The objectives behind conduction of "Market Research Activity" for MBA students was to introduce the importance and function of market research to students.

## CSR Activity – "No Smoking in Public Promotional Activity" :-

NIT Graduate School of Management organized "No Smoking in Public Promotional Activity" on  $23^{rd}$  May 2023 at Gittikhdan , Nagpur . This activity was conducted for explaining and educating individuals about the ill-effects of doing Smoking in public spaces.

## • Brand Promotion Competition :-

NIT Graduate School of Management had organized "Brand Promotion Competition" for MBA students on 8<sup>th</sup> June 2023. The objectives behind the "Brand Promotion Competition" were to enhance students knowledge regarding Brand Promotion Strategies.

#### Business Article Review Session :-

NIT Graduate School of Management had conducted a "Business Article Review Session" for MBA students on 17<sup>th</sup> June 2023. Different business articles were allotted to MBA participant students for discussion & presentation. Students discussed allotted articles with proper analysis & presentation.

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# Number of Placement of Outgoing Students during the year 2022-23

| Year    | No. of<br>Student<br>Placed | Program<br>Graduated from | Name of the Employer with Contact Details   | Pay Package<br>at<br>Appointment |
|---------|-----------------------------|---------------------------|---|----------------------------------|
| 2022-23 | 12                          | RTM Nagpur University     | Good Life India Pvt. Ltd.                   | 2.5 Lakh                         |
| 2022-23 | 6                           | RTM Nagpur University     | Vedu Revolutions Pvt. Ltd.                  | 2.8 Lakh                         |
| 2022-23 | 10                          | RTM Nagpur University     | Vidarbha Bhoomi<br>Infrastructure Pvt. Ltd. | 4.5 Lakh                         |
| 2022-23 | 8                           | RTM Nagpur University     | Victory Terminal Financial<br>Services      | 3.3 Lakh                         |
| 2022-23 | 10                          | RTM Nagpur University     | Indiamart Intermesh Pvt. Ltd.               | 3.2 Lakh                         |

# **Summer Internship Program:-**

Companies for which SIP campus drive was conducted during the year 2022-23:-

| Sr.<br>No. | Name Of Partnering<br>Institution/ Industry | Number Of<br>Students<br>Registered | Number Of<br>Students<br>Selected |
|------------|---|-------------------------------------|-----------------------------------|
| 1          | NNSB Ltd.                                   | 8 000                               | 2                                 |
| 2          | Brain Z1 Techub Pvt. Ltd.                   | 191179                              | 3                                 |
| 3          | A Globia Creation Pvt.Ltd.                  | 6                                   | 1                                 |
| 4          | Sidalceas Edutech Pvt.Ltd.                  | 7                                   | 1                                 |
| 5          | ICICI Bank Ltd.                             | 4                                   | 1                                 |
| 6          | Western Coalfields Ltd.                     | 10                                  | 3                                 |
| 7          | Agile Capital Services Pvt. Ltd.            | 9                                   | 1                                 |
| 8          | SS Financial Services                       | 5                                   | 1                                 |
| 9          | New Power Supply Pvt. Ltd.                  | 25                                  | 6                                 |
| 10         | Grip Tight Pacakaging Pvt. Ltd.             | 12                                  | 2                                 |
| 11         | Arvind Sahakari Bank Ltd.                   | 5                                   | 1                                 |
| 12         | SolarPix Energy Pvt. Ltd.                   | 8                                   | 1                                 |

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#### SHRI SAI SHIKSHAN SANSTHA'S



## **NIT GRADUATE SCHOOL OF MANAGEMENT**

Approved by AICTE New Delhi, DTE Mumbai & Affiliated to RTM Nagpur

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|----|--|----|----|
| 13 | Neeyamo EnterpriseSolutions Pvt. Ltd.                  | 14 | 2  |
| 14 | Zapp code Solutions Pvt. Ltd.                          | 5  | 1  |
| 15 | Intechzia Pvt. Ltd.                                    | 3  | 1  |
| 16 | Vidharbha Bhoomi Infrastructure Pvt.<br>Ltd.           | 10 | 1  |
| 17 | State Bank of India Ltd.                               | 9  | 1  |
| 18 | Reliance Retail Limited                                | 8  | 1  |
| 19 | Asha Hospitals Pvt. Ltd.                               | 10 | 1  |
| 20 | Angelone Pvt. Ltd.                                     | 8  | 1  |
| 21 | Pratiksham Softwares Pvt. Ltd.                         | 15 | 3  |
| 22 | Echo Advertsing Agency                                 | 11 | 2  |
| 23 | Compulogic Pvt.ltd.                                    | 10 | 1  |
| 24 | Yogesh Engineering Services                            | 8  | 1  |
| 25 | Unico Infraengineers & Constructions Pvt. Ltd.         | 9  | 1  |
| 26 | Extraa Insights Research & Advisory Services Pvt. Ltd. | 7  | 1  |
| 27 | Bidstalks Media LLP                                    | 8  | 1  |
| 28 | Spandan Digital Ads Pvt. Ltd.                          | 6  | 1  |
| 29 | Royals Webtech Pvt. Ltd.                               | 5  | 1  |
| 30 | Axis Bank Ltd.   | 5  | 1  |
| 31 | Props Education Pvt. Ltd.                              | 12 | 2  |



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