



SHRI SAI SHIKSHAN SANSTHA'S



# NIT GRADUATE SCHOOL OF MANAGEMENT

Approved by AICTE New Delhi, DTE Mumbai & Affiliated to RTM Nagpur

**Session 2022 – 23**

**Event Category: Entrepreneurship Development.**

**Topic: “How to Start and Run Your Business Literally From Zero”.**

**Date: 11<sup>th</sup> May 2023.**

**Time: 11.00 AM.**

**Beneficiaries: MBA Students.**

**Faculty Coordinator: Miss. Farida Damani & Dr. Vaibhav Bhalerao.**

**Objectives:**

- To inform the students about the steps require starting your own enterprise or venture.
- To enlighten the students regarding various business options available which require zero investment

**Report: “How to Start and Run Your Business Literally From Zero”.**

A Seminar on “How to Start and Run Your Business Literally from Zero” organized by NIT-Graduate School of Management was started at 11.00 AM on 11<sup>th</sup> May 2023. The total no of participants were 106 present for the event.

Inauguration session was started with Saraswati Vandana and lighting of lamp along with all the dignitaries. . The welcome address was given by Dr. Vaibhav Bhalerao-IQAC Coordinator, NIT-GSM. Dr. Mukesh Patil- Director –NIT-GSM facilitated event’s guest of honor Mr. Rohan. Tanksale, a senior professional in the field of entrepreneurship.

Mr. Rohan Tanksale has experience in multidisciplinary projects in areas like entrepreneurship, incubation, infrastructure development, healthcare, sustainability, rural development etc. He is  
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highly versatile, focused, result-oriented management professional with unique expertise in project implementation, monitoring & evaluation and demonstrates key skills like strategic planning, governance framework design, stakeholder management, networking and relationship building with organizations at all levels across geographies including government, corporate, educational & non-profit making agencies.

Mr. Rohan Tanksale started the session that an individual can start many businesses with low or zero investment. Various businesses that start can be start from home, saves money on overhead costs and inventory. With the growth of technology, individuals can market the business online to attract customers and grow the business.

Mr. Tanksale informed students that to establish a business without money, you need to plan it carefully. You can also raise funds to start your business from various government schemes or look for ways to cut costs. He shared some tips to start a business with zero or little money such as Establish a sole proprietorship business, Apply for Government Schemes, Prepare a Business Plan, and Sell on e-commerce platforms etc.

Then Mr. Rohan Tanksale told that some of top business ideas that require zero money are In-house services, Skill-based business, service-based business, Drop shipping, Consulting, Sell digital products, Start fashion boutique, Sell homemade and handcrafted products ,Cloud kitchen, Digital marketing, Blogging and Vlogging etc.

The students experience from the seminar was very fruitful. The organizers thanked Mr.Rohan Tanksale for extending their support towards developing the ecosystem of Entrepreneurship within college.

### Learning Outcome:

By the end of the program me the students able to know:

- Students will understand steps require starting the new business enterprise.
- Students will understand that the various businesses can be started with zero Investment.

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**Session 2022 – 23**

**Event Category: Entrepreneurship Development.**

**Topic: “Mastering the Art of Investment”.**

**Date: 19<sup>th</sup> April 2023.**

**Time: 11.00 AM.**

**Beneficiaries: MBA Students.**

**Faculty Coordinator: Dr. Nilesh Yemde & Miss. Vaishali Gode.**

**Objectives:**

- To learn the basics of investing.
- To study how to do fundamental analysis of different companies from different sectors and how to avoid worthless companies which are out there for investment.

## **Report: “Mastering the Art of Investment”**

One day Seminar on “**Mastering the Art of Investment**” was held under the Valuable guidance of Honorable Director Dr. Mukesh Patil. This one day Seminar was inaugurated at the hands of Honorable Director Dr. Mukesh Patil . Mr. Niket Chauhan and Dr. Adil Jiwani were the Keynote speakers of the Seminar.

In his inaugural speech Dr.Mukesh Patil appreciated the conduction of such event, he has cited the need and importance of such activities for better future prospects of students, teachers and Finance Professionals. Dr. Mukesh Patil emphasized the need of developing Investment habits among the students and he appreciated the organizers for this activity.

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In First session resource person Mr. Niket Chauhan told to students that if they want to unlock or release financial market secret you have to analyze the stocks fundamentally then only you can earn handsome return on your investment.

Mr. Chauhan informed students that fundamental analysis is a powerful tool that empowers investors to make well-informed decisions based on a company's intrinsic value and growth potential. By understanding the principles and techniques of fundamental analysis, investors can navigate the complex world of investments with greater confidence and increase their chances of long-term success. So, embrace the art of fundamental analysis and unlock the doors to profitable investment opportunities.

Dr. Adil Jiwani was the resource Person in second session .During his session he shared with students that derivatives can be used by companies and individuals to help mitigate various financial risk exposures that they may be exposed to them during investment.

Dr. Jiwani said that Hedging is a financial strategy that should be understood and used because of the advantages it offers. As an investment, it protects an individual's finances from being exposed to a risky situation that may lead to loss of value.

The session ended with a question and answer session. Dr. Adil Jiwani answered all the questions satisfactorily and inspired the students to pursue their career in Financial Sector without any fear. The session was highly informative and motivating. The event concluded with a vote of thanks from the IQAC Coordinator, Dr. Vaibhav Bhalerao. The event was successful and the students gained a lot of knowledge from it.

### Learning Outcome:

Through this seminar, Students will be able to simplify investing and key components required to build a habit of investing and unleash the power of investing.

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# NIT GRADUATE SCHOOL OF MANAGEMENT

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**Session 2022 – 23**

**Event Category: Intellectual Property Rights.**

**Topic: "Intellectual Property Rights Awareness".**

**Date: 9<sup>th</sup> February 2023.**

**Time: 10.30 AM.**

**Beneficiaries: MBA Students.**

**Faculty Coordinator: Dr. Bharat Adulkar & Miss. Vaishali Gode.**

**Objectives:**

- To provide IPRs' protection information, orientation to faculty, staff and students.
- To provide guidance and advice to researchers on IPR related activities.
- To create awareness about IPR.

## **Report: "Intellectual Property Rights Awareness"**

One day Seminar on Intellectual Property Rights was held under the Valuable guidance of Honorable Director Dr. Mukesh Patil. This one day Seminar was inaugurated at the hands of Dr. Amol Deshmukh (Principal-Nagpur Institute of Technology, Nagpur) and Honorable Director Dr. Mukesh Patil presided over the function for both the sessions. Honorable Advocate Swapnil Gawande held responsibility of Keynote speaker.

In this inaugural speech Dr.Mukesh Patil appreciated the conduction of such event, he has cited the need and importance of such activities for better future prospects of students, teachers and research scholars. Dr. Amol Deshmukh urged the students to understand importance of copyright and copyright protection Acts in students life. He emphasized the need of developing healthy

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reading habits among the students from research point of view such programs are necessary and he appreciated the organizers for this activity.

In both the session resources person Advocate Swapnil Gawande threw light on various complicated terms such as patent, copyright, trademark, Trade Mark secret functions of Trade mark types of IPR Madrid Protection etc. He has not only discussed about the patent but also give ways to regular patent. He has explained concepts such as Inherent International Protection Geographical Indications, Brand, Plagiarism, Advantages of copyrights etc.

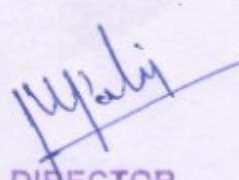
Honorable Director Dr. Mukesh Patil in his presidential address emphasized importance of knowing and realizing our own capacities in order to develop these for better future prospects. He threw light on duty of teacher in the process of nation building. He appreciated the teamwork for making this Seminar a grand success. He appealed every participant and student to become more aware about IPR and its importance.

### Learning Outcome:

Students and Researcher has joined this seminar to get acquainted with various complex concepts and terms related with IPR.

- They realized importance of their capabilities and its protection.
- They become more aware about rules regarding protection of their Intellectual Property.
- Positive attitude towards research get developed among them to some extent.



  
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**Session 2022 – 23**

**Event Category: Entrepreneurship Development.**

**Topic: “Skills Required for Successful Entrepreneur”.**

**Date: 16<sup>th</sup> November 2022.**

**Time: 11.30 AM.**

**Beneficiaries: MBA Students.**

**Faculty Coordinator: Miss. Mukta Marathe & Dr. Vaibhav Bhalerao.**

**Objectives:**

- To provide a platform for the open and productive exchange of ideas and knowledge to become an entrepreneur.
- To raise awareness of various aspects of entrepreneurship as an alternative career choice among students,
- To highlight the merits of pursuing entrepreneurship as a career option.

## **Report: “Skills Required for Successful Entrepreneur”**

NIT-Graduate School of Management had organized a Seminar on “Skills Required for Successful Entrepreneur” on November, 16th 2022. The program started at 11:30 AM with the Welcoming of Guests and participants with Saraswati Vandana and Virtual Lamp Lightning. The welcome address was given by the Dr. Vaibhav Bhalerao-IQAC Coordinator, NIT-GSM. Dr. Mukesh Patil- Director –NIT-GSM highlighted the importance of uplifting the culture of Entrepreneurship in the academic front.

The Seminar was conducted with the objective of promoting entrepreneurship among the students intending to nurture a passion for self-employment amongst the students. The Guest

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Speaker for the program was Dr. Tushar Chaudhari, Assistant Professor, S.K. Porwal College, Kamptee, Nagpur.

The guest was introduced by Mrs. Mukta Deshmukh, Assistant Professor, NIT-GSM and member of the ED cell. The guest speaker Dr. Tushar Choudhari while addressing to the students, said that every person cannot become entrepreneurs. In order to become entrepreneur, one must be imitative for their development. He must be creative and should have the desire to achieve and also the ability to take risk, manage time, should have the power to influence others. The Entrepreneur is a born leader who works towards achieving common goal.

He further said that there are lots of people who think about becoming Entrepreneur but only 5 percent people are able to become the successful Entrepreneur. He shared the experiences of several entrepreneurs of how they overcome the failure for their success and growth. Further, he discussed about the qualities essential for the Entrepreneur.

He said that the Entrepreneur has the ability to control his destiny. By being flexible and adaptable to the situation, a person's continuous efforts will definitely prove fruitful for him. An Entrepreneur should be a good communicator who can convince his customers and keep healthy relationship with them for a long time. Lastly, he threw light on the best business in the upcoming time like reversible resources, solar power, digital banking, Indian Automobile market, Textile market, etc. and gave information about the Maharashtra Center for Entrepreneurship Development Cell.

He concluded his speech on a very positive note that success can only be achieved by encountering failures and ups and down in every walk of life. Several Questions were asked by the students, which were very well answered by Dr. Tushar Choudhari. Dr. Vaibhav Bhalerao-IQAC Coordinator, NIT-GSM thanked Dr. Tushar Choudhari on behalf of the college for conducting such a wonderful and knowledgeable session. Total 118 Students were Present.



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**Session 2022 – 23**

**Event Category: Research Methodology.**

**Topic: “Research Methodology in Ethical Way”.**

**Date: 17<sup>th</sup> September 2022.**

**Time: 10.30 AM.**

**Beneficiaries: MBA Students.**

**Faculty Coordinator: Miss. Pallavi Shekhar, Dr. Nilesh Yemde & Mrs. Mukta Deshmukh.**

**Objectives:**

- To develop research attitude among teachers and students.
- To study the importance of research ethics.
- To study various ethical guidelines that must be followed while conducting research.
- To understand the proper method for research.

## **Report: “Research Methodology in Ethical Way”**

A seminar was organized on “**Research Methodology in Ethical Way**” and the resource person of the programme was Mr. Baldev Kakde, Research Scholar, Gondia Education Society. The seminar was held on 17<sup>th</sup> September 2022, at 10.30 am. The student coordinator was Laxmi Singh. The seminar began with an introduction of the topic by Mr. Baldev Kakde. He discussed the importance of research methodology and its various components such as research design, data collection, data analysis, and report writing. He also highlighted the importance of research ethics and explained the various ethical guidelines that must be followed while conducting research.

Mr. Baldev Kakde, then discussed the various research methods such as qualitative and quantitative research methods. He discussed the advantages and limitations of these methods and

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the importance of choosing an appropriate method for a research project. He also discussed the different types of data, such as qualitative and quantitative data, and how these data can be collected and analyzed. At the end of the seminar, Mr. Baldev Kakde, concluded by suggesting that research methodology is an important component of any research project and should be pursued carefully.

He also suggested that students should seek guidance from experienced research scholars and mentors to ensure that the research project is conducted in a systematic and ethical manner. Overall, the seminar was a great success and the participants were able to gain a better understanding of research methodology and its components. The participants were also able to gain insights into various research methods and the importance of pursuing research in an ethical manner.

### Outcome:

The students gained insights into various research methods and the importance of pursuing research in an ethical manner.



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**Session 2022 – 23**

**Event Category: Entrepreneurship Development.**

**Topic: "Entrepreneurship as a career option".**

**Date: 16<sup>th</sup> July 2022.**

**Time: 11.30 AM.**

**Beneficiaries: MBA Students.**

**Faculty Coordinator: Dr. Bharat Adulkar, Miss. Farida Damani & Dr. Vaibhav Bhalerao**

**Objectives:**

- To raise awareness of various aspects of entrepreneurship as an alternative career choice among students.
- To highlight the merits of pursuing entrepreneurship as a career option.

## **Report: "Entrepreneurship as a career option"**

A Seminar on "Entrepreneurship as a career option" organized by NIT-Graduate School of Management was started at 11.30 AM on 16<sup>th</sup> July 2022. The total no of participants were 93 present for the event.

Inauguration session was started with Sarawati Vandana and lighting of lamp along with all the dignitaries. . The welcome address was given by Dr. Vaibhav Bhalerao-IQAC Coordinator, NIT-GSM. Dr. Mukesh Patil- Director –NIT-GSM facilitated event's guest of honor Mr. Sanjay Uttarwar, a Renowned Academician and a social worker.

Mr. Sanjay Uttarwar was an Entrepreneur and owned his manufacturing unit in MIDC Yavatmal. Later he shifted to Nagpur and has done Post graduation and Ph.D. from Visvesvaraya National Institute of Technology, Nagpur in Mechanical Engineering. He has served renowned educational groups from Maharashtra and MP in various Capacities. He is a renowned

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Motivational Speaker from the region and is frequently invited by TV Channels, Radio, and Educational Institutes for delivering lectures on various motivational topics.

The session started with a thought provoking information which made students interested for taking entrepreneurship as their carrier option. Mr. Sanjay Uttarwar not only motivates the Students but also gave insight to the basics of entrepreneurship. Students were encouraged and had several practical doubts cleared during his session.

Mr. Sanjay Uttarwar also shared his valuable experience and knowledgeable case studies of successful entrepreneur with the students. Students not only found the role models from the case studies but also get the confidence to go ahead and start their own enterprise in the coming future.

The overall seminar was a grant success and students are looking forward for such useful interactions in the coming future with some successful entrepreneur. The students experience from the seminar was very fruitful. The organizers thanked Mr. Sanjay Uttarwar for extending their support towards developing the thought of becoming the Entrepreneur and choose it as a career option.

### Learning Outcome:

By the end of the program me the students able to know:

- Students will understand the basics of Entrepreneurship and its Importance in modern society.
- Students will understand the various methods commonly used to study innovation, entrepreneurship and new technology.
- Students will gain knowledge about Skill set required to become an Entrepreneur and how to convert simple idea into an innovation.



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