



SHRI SAI SHIKSHAN SANSTHA'S



NIT GRADUATE SCHOOL OF MANAGEMENT

Approved by AICTE New Delhi, DTE Mumbai & Affiliated to RTM Nagpur

Annual Report Session 2020-21

Activities Conducted for session 2020-21 :-

(Academic Activity / Co-curricular Activity / Extra –Curricular Activity / CSR Activity / Capacity Building & Skill Enhancement Initiative)

- **Independence Day Celebration :-**

NIT Graduate School of Management , Nagpur celebrated Independence Day on August 15th , 2020 . Celebration was with great enthusiasm and patriotic fervour. The celebrations concluded with inspiring words of Dr. Mukesh Patil , Director , NIT GSM followed by the National Anthem.

- **SIP Orientation For SEM III Students :-**

NIT Graduate School of Management organized SIP Orientation Program on 17th August 2020 .The program was organized for briefing MBA Sem III students about SIP , its importance , Students Discussion and experience sharing about completed SIP in particular organization and corporate exposure of SIP.

- **Guidance for Competitive Examination Program (Banking) :-**

NIT Graduate School of Management conducted Guidance for Competitive Examination Program (Banking) for MBA students from 17th August 2020 . Objectives of conducting Guidance for Competitive Examination Program (Banking) were to provide information and motivate students about various career options available in

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Competitive Banking Examinations and Banking Sector & to plan and conduct coaching and training programmes from eminent administrators, academicians and professional for successful participation in Competitive Banking Examinations .

- **SIP Presentations :-**

NIT Graduate School of Management organized SIP Presentations on 20th & 21st August 2020 . Students prepared & gave presentation about completed SIP in particular organization followed by question & answer session.

- **Career Counselling Program :-**

NIT Graduate School of Management conducted Career Counselling Program for MBA students from 24th August 2020 . Objectives of conducting Career Counselling Program were to facilitate students for goal settings, positive interaction, multiple intelligence, self awareness, and leadership qualities, inter personal and intra personal relationships.

- **Case Study Competition :-**

NIT Graduate School of Management had conducted a “Case Study Competition ” for MBA students on 25th August 2020 . The objectives behind the Competition were to enhance students presentation skills & the situational decision making skills, to improve the analytical skills , to built a leadership quality, to make students acquainted with real business problems & to motivate them for solving real business problem.

- **Business Article Review Competition :-**

NIT Graduate School of Management had conducted a “Business Article Review Competition” for MBA students on 29th August 2020 . Different business articles were allotted to MBA participant students for discussion & presentation . Students discussed allotted articles with proper analysis & presentation. The objectives behind the Competition were to create general awareness among students regarding corporate world

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& surrounding business environment , to make students aware about current business affairs.

- **Language and Communication Skills Development Program :-**

NIT Graduate School of Management conducted Language and Communication Skills Development Program for MBA students from 1st Septmber 2021. Objectives of conducting Language and Communication Skills Development Program were to enhance the proficiency of the students in all four primary skills (LSRW) of English .

- **ICT/computing skills Development Programme :-**

NIT Graduate School of Management conducted ICT/computing skills Development Programme for MBA students from 7th Septmber 2020. Objectives of conducting Language and Communication Skills Development Program were to enhance students ability of ICT/computing skills .

- **National Literacy Day Celebration :-**

NIT Graduate School of Management celebrated National Literacy Day on 9th Sept. 2020 in Mahurzari. This was celebrated to raise awareness and concern for literacy problems that exist within our own local communities & to remind the public about the importance of literacy as a matter of dignity and human rights.

- **Community Cleaning Programme:-**

NIT Graduate School of Management organized Community Cleaning Programme on 12th Sept. 2020 at NIT Campus. Under this Cleanliness Drive was organized as a part of Swachh Bharat Swasth Bharat Abhiyaan Programme . The main purpose of this

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programme was to create awareness among the students & staff regarding Cleanliness and its benefits.

- **Group Discussion & Personal Interview Session:-**

NIT GSM had conducted Mock Group Discussion & Personal Interview Session for MBA students on 17th to 18th September 2020 . This session was conducted to increase the confidence level of students, to enhance the personality of students, to get them acquainted with recruitment & selection process, to prepare students for facing interview, to improve practical approach of students towards GD & PI & to provide platform for communication skill development.

- **Guest Lecture on “Insurance Sector & Career Opportunities for MBA Students” :-**

A guest lecture on “Insurance Sector & Career Opportunities for MBA Students” was organized by NIT Graduate School of Management , Nagpur on 23rd September 2020 for MBA Students. Guest lecture was delivered by Mr. Rakesh Satpute , Sales Manager , TATA AIA Life Insurance Company . He came with a rich industry experience. He conveyed his valuable insights regarding the various aspects of the Insurance Sector. He also spoke about the trends in the Insurance Sector. He gave valuable inputs about Career Opportunities for MBA Students in Insurance Sector.

- **Drawing Competition (Nature and Human Well Being) :-**

Drawing Competition was organized by NIT Graduate School of Management , Nagpur on 3rd October 2020 for MBA Students. The theme for drawing competition was “Nature & Human Well Being”.The aim of the drawing competition was to engage students in a creative exercise to identify their drawing skills. In a broad sense MBA students expressed their visions about the “Nature & Human Well Being” through their drawings.

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- **Business Plan Competition :-**

NIT Graduate School of Management had organized “Business Plan Competition” for MBA students on 8th October 2020 .The objectives behind the “Business Plan Competition” were to make students understand & analyze preparing business plan for start up.

- **Workshop on Gender Equity:-**

NIT Graduate School of Management had conducted “Workshop on Gender Equity” for MBA students on 13th October 2020 .The workshop was organized to sensitize students & faculties on gender equality at the workplace.

- **Guest Lecture on “Marketing Strategy” :-**

A guest lecture on “Marketing Strategy” was organized by NIT Graduate School of Management , Nagpur on 20th October 2020 for MBA Students. Guest lecture was delivered by Mr. Pravin Bhabhulkar , Sales Manager , RSPL Limited . He gave valuable insights on the marketing strategy matrix and its influence on the job roles of the function. The students gained new perspectives during lecture.

- **Business Quiz Competition:-**

Business Quiz Competition was organized by NIT Graduate School of Management , Nagpur on 26th October 2020 for MBA Students. Business Quiz Competition was organized as an innovative, interactive programme to facilitate a copious flow of knowledge and ideas packaged in exciting rounds.

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- **CSR Activity “Stem Cell Banking” Campaign :-**

NIT Graduate School of Management had organized “Stem Cell Banking” Campaign on 29th October 2020 for MBA students to spread awareness among people in their contact regarding stem cell preservation to combat fatal diseases.

- **Constitution Day Celebration :-**

NIT Graduate School of Management organized seminar on “Sensitization of students and employees of the Institution to the constitutional obligations” for National Constitution Day Celebration on 26th November 2020. Programme was organized with objective to create awareness about the constitutional obligations of citizen regarding Constitution of India. This program’s aim was to make young people's aware about their roll and responsibility about the constitutional right and responsibility.

- **National Youth Day :-**

NIT Graduate School of Management organized seminar for celebrating “National Youth Day” on 12th January 2021 for MBA Students with the noble objective to create awareness about the philosophy of Swamiji and the ideals for which he lived and worked could be a great source of inspiration for the Indian youth.

- **Republic Day Celebration :-**

NIT Graduate School of Management , Nagpur celebrated India’s Republic Day on 26th January 2021. The staff & students took pride in glorifying and celebrating the spirit of unity. The celebrations concluded with inspiring words of chief guest Mrs. Aartitai Deshmukh , Management Representative , Shri Sai Shikshan Sanstha , Nagpur. She addressed the students and urged them to do their best and feel proud to be Indian.

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- **Bridge Course in the Subject of FINANCIAL MANAGEMENT & ACCOUNTING - Sem I :-**

NIT Graduate School of Management conducted Bridge Course in the Subject of Financial Management & Accounting subject for MBA Sem I students from 1st February 2021. Objectives of conducting Bridge Course were to give a sufficient establishment in the management subject, with the goal that students don't confront any trouble when the college classes start , to give a superior progress stage to set themselves up before the beginning obviously for the first semester & to overcome any barrier between subjects learned at the graduation level and subjects they would concentrate in MBA

- **Induction Program Illuminate 2021 :-**

NIT Graduate School of Management had organized "Induction Program Illuminate 2021" on 8th Feb - 10th Feb 2021 for new batch of MBA students. Objectives of programme were to make MBA students aware about their new academic session and various academic activities they will pursue , to provide information regarding Conferences / Seminars/ Workshops conducted in an academic year & to motivate students to attend different External & Co Curriculum Activities.

- **Mentoring I Term - Sem I**

NIT Graduate School of Management conducted Mentoring Programme for MBA Sem I students from 13th February 2021. Objectives of conducting Mentoring Programme were to provide guidance to the students on various option available in the course of their study , to identify & develop student abilities and interest .

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- **Mock Group Discussion & Personal Interview Session :-**

NIT GSM had conducted Mock Group Discussion & Personal Interview Session for MBA students on 17th -18th Feb 2021. This session was conducted to make students aware about current campus recruitment process & to provide platform for communication skill development.

- **Soft Skill Development Program “College to Corporate” :-**

NIT Graduate School of Management conducted Soft Skill Development Program “College to Corporate” for MBA students from 22nd February 2021. Objectives of conducting Soft Skill Development Program were to bridge the gap between requirements of the industry and the skills of the students.

- **Corporate Case Study Analysis :-**

Corporate Case Study Analysis was organized by NIT Graduate School of Management , Nagpur on 24th Feb 2021 for MBA Students. The objectives of organizing Corporate Case Study Analysis were to show students how to analyze a situation , determine what problems exist, and develop the best possible strategy to achieve the desired outcome.

- **Guest Lecture on “Entrepreneurship” :-**

A guest lecture on “Entrepreneurship” was organized by NIT Graduate School of Management , Nagpur on 27th Feb 2021 for MBA Students. Guest lecture was delivered by Dr. Kailash Kadu , Professor , CIBMRD, Nagpur . The lecture started with introduction to “entrepreneurship”. He talked about how one should be passionate about making their ideas work. He also discussed how starters need to have everything properly planned before start. Dr. Kadu also spoke about the prerequisites of starting a business and running it in a profitable manner.

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- **Yoga & Meditation Program :-**

NIT Graduate School of Management conducted Yoga & Meditation Program for MBA students from 1st March 2021. Objectives of conducting Yoga & Meditation Program were to empower students in the four ways like Physical Health Empowerment, Emotional Empowerment, Mental Health Empowerment and Spiritual Empowerment.

- **CSR Activity Swachata Sankalp – Door-to Door Awareness Program :-**

NIT Graduate School of Management had organized “Swachata Sankalp – Door-to Door Awareness Program ” on 2nd March 2021 in Fetari with MBA students. Students & Staff of NIT Graduate School of Management took part in this programme about maintaining cleanliness & solid waste management. Information about waste segregation & management was explained to the public during programme.

- **Business Quiz Competition :-**

Business Quiz Competition was organized by NIT Graduate School of Management , Nagpur on 6th March 2021 for MBA Students. Business Quiz Competition was based on various business related topics like – identifying the logos, famous business personalities, abbreviations, punch lines, current issues related to business etc. Business Quiz Competition was organized as an innovative, interactive programme to facilitate a copious flow of knowledge and ideas packaged in exciting rounds.

- **Womens Day Celebration :-**

NIT Graduate School of Management celebrated International Women's Day on 8th March , 2021. It was celebrated to pay tribute to the indomitable spirit of women across the globe.

- **Business Article Review Competition :-**

NIT Graduate School of Management had conducted a “Business Article Review

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Competition” for MBA students on 10th March 2021 . Different business articles were allotted to MBA participant students for discussion & presentation . Students discussed allotted articles with proper analysis & presentation.

- **Guest Lecture on “Financial Services & Opportunities” :-**

Guest lecture on “Financial Services & Opportunities” was organized by NIT Graduate School of Management , Nagpur on 13th March 2021 for MBA Students. Guest lecture was delivered by Mr. Prakash Atone , Chief Manager, Kotak Mahindra Bank. The lecture started with some random questions about the current industry and he then related it to Financial Services as key data points. Broadly he covered some of the most important and essential part of Financial Services like : Wealth Management , Equity Research , Analytics , Investment banking & Financial analysis.

- **Case Study Competition :-**

NIT Graduate School of Management had conducted a “Case Study Competition ” for MBA students on 20th March 2021 . Cases were based on Marketing , Financial & Human Resource Management issues. The objectives behind the Competition were to make students acquainted with real business problems & to motivate them for solving real business problems.

- **Business Plan Competition :-**

NIT Graduate School of Management had organized “Business Plan Competition” for MBA students on 26th March 2021 .This competition was organized to identify creative ideas from students , to focus on stimulating young minds of students , to work towards innovative business ideas & solutions for the most promising segments from students.

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- **CSR Activity “Green Drive – Tree Planting Exercise” :-**

NIT Graduate School of Management had organized “Green Drive – tree planting exercise” as CSR Activity initiative on 9th April 2021 in Gorewada Region with MBA students.

- **Market Research Activity :-**

NIT Graduate School of Management had conducted “Market Research Activity” for MBA students on 16th April 2021. The objectives behind conduction of “Market Research Activity” for MBA students was to introduce the importance and function of market research to students.

- **Guest Lecture on “Recent Trends In Customer Relationship Management” :-**

A guest lecture on “Recent Trends In Customer Relationship Management” was organized by NIT Graduate School of Management, Nagpur on 24th April 2021 for MBA Students. Guest lecture was delivered by Dr. Kamlakar Sahare, Associate Professor, Jain University, Bangalore. Mr Sahare had shared with the students about recent trends in customer relationship management. He talked about influence of social media in firm reputation management and recent trends in customer relationship management.

- **Business Article Review Competition :-**

NIT Graduate School of Management had conducted a “Business Article Review Competition” for MBA students on 26th May 2021. The objectives behind the Competition were to create general awareness among students regarding corporate world & surrounding business environment,

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- **Management Case Study Analysis Competition :-**

Management Case Study Analysis Competition was organized by NIT Graduate School of Management , Nagpur on 19th June 2021 for MBA Students. The objectives of organizing Management Case Study Analysis Competition were to show students how to analyze a situation , determine what problems exist, and develop the best possible strategy to achieve the desired outcome.

- **Guest Lecture “Health & Happiness”:-**

NIT Graduate School of Management had conducted a Guest Lecture “Health & Happiness” for MBA students on 28th June 2021. The renowned speaker Dr. Rupali Wankhade talked about various ways to stay happy in our lives. She provided insights on how to remain happy during every phase of our lives.

Number of placement of outgoing students during the year 2020-21 :-

Sr. No.	Name Of Company	Students Registered	Students Placed
1	White hat JR	30	3
2	Pinclick Property Management pvt ltd	30	1
3	Vidharbha Bhoomi infrastructure Pvt ltd	50	10
4	Jaro Education	30	5
5	Innov Resources Pvt Ltd	50	10
6	Byjus India Pvt Ltd	30	1
7	BERGER Paints	30	2

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Summer Internship Program :-

Companies for which SIP campus drive was conducted during the year
2020-21 :-

Sr. No.	Name Of Company	Students Registered	Students Placed
1	Bank of Baroda (BOB)	70	15
2	Asmaan Foundation	80	27
3	White Hat Junior (Internship)	30	10
4	Outlook Group (Delhi)	70	30
5	The Leading Solution	40	10
6	The Tenhard solution	40	10

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